

# INSIDE

**BSI**   
BioStat International, Inc.



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*"To raise new questions,  
new possibilities, to  
regard old problems from  
a new angle, requires  
creative imagination and  
marks real advance in  
science"*

Albert Einstein

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Hello,

Greetings and Happy New Year from Tampa, Florida and BioStat International, Inc.! We've had tremendous success in 2011 but we are approaching the new year as an important turning point in our company's history.

Besides being immensely proud of our dedicated staff and their diligence and hard work and celebrating BSI's 17th anniversary, I am excited about one specific benchmark that I would like to share with you today; the roll out of [rED Cap](#), an affordable clinical trials software created by BSI's team and launched at BioFlorida's annual conference in October.

Most clinical trial software is geared towards well-funded industry research. To that end, BSI recognized a void in the market for a well-managed and affordable web based data management solution, for smaller cost-conscious organizations. We developed rED Cap™ to fill that niche. We believe the capabilities of rED Cap™, together with the strong data management and biostatistical support of BSI, can provide quality, cost-effectiveness, and efficiency to any research study-and we think---in fact, we know---you will too!

We would be happy to demonstrate rED Cap™ if you or a team member is interested in an accurate, cost-saving, solution for clinical trials solution. Feel free to [contact](#) us for further information, a demo, or... just to say hello!

I would love to hear from you! We appreciate everyone's interest in BSI throughout the years, and wish you and your family a happy and prosperous new year.